Press Kit

All images are property of Pink Shutter Photo Booths unless otherwise stated.
Why Pink Shutter?

OUR STORY

Co-founders Tom and Lance attended many weddings where photo booths were popular. But the booths were heavy, hard to transport and set up and printed low quality photos. The idea was born to design a new kind of booth that was high quality, portable, quick to set up and spacious.

Since our shutter first clicking in May 2011, Pink Shutter Photo Booths has grown to the be one of the highest quality and experienced photo booth companies across the nation. We specialize in all types of events and have been hired and featured on My Fair Wedding with David Tutera. The Pink Shutter business model was featured on abc's hit show, Shark Tank, debuting on May 10, 2013, episode 425.

We pride ourselves on a 100% satisfaction guarantee, the best quality, super-fast printing, custom professionally designed layouts, luxurious booths, and charitable contributions on every rental. With this in mind the Pink Shutter quality line of businesses was created and is now being deployed nationwide.

Honolulu | San Diego | Inland Empire | Orange County | San Francisco | Sacramento | Las Vegas | Dallas | New York | Los Angeles

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GREENEST PHOTO BOOTH COMPANY IN THE USA

Devotion to bringing joy to all guests through the highest quality photos possible

Commitment to the community through our donations to local schools and non-profits

5% Promise gives back a portion of our proceeds towards curing breast cancer

Environmental Responsibility to deliver photo booths using full electric vehicles

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Pink Shutter Photo Booths

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featured on

SHARK TANK  
yelp  
the knot  
WEDDINGWIRE
What We Offer

INSTA-SHUTTER PRINTER
Instantly print photos with your unique hashtag

Images: Vice Media LLC (left)

PHOTO BOOTH
Capture memories with high quality, SUPER-FAST photo prints

Images: Something New Films (right)

FLIP BOOK STUDIO PHOTO BOOTH
Turn photo booth videos into personal flip books

Images: Film Foto Fusion

PHOTO BOOTH UPGRADE OPTIONS
+ Extra Prepaid Hours
+ Name Personalization
+ Custom Graphic Design
+ Double 4x6” Prints
+ Double 2x6” Auto-Cut Strips
+ Social Media Upload Station
+ Single Full Page 4x6” Prints
+ Awesome Party Props
+ Basic Scrapbook
+ Custom Handmade Scrapbook
+ Custom Color Backdrop
+ Custom Step & Repeat Backdrop

PINK SHUTTER BOOTHs

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featured on

SHARK TANK | yelp | the knot | WEDDINGWIRE
What We Offer

VIDEO BOOTH
Have guests record HD Video messages

“RED CARPET” STEP & REPEAT PHOTO BOOTH
Take photos in true Hollywood style with our fabric backdrop options

OPEN CONCEPT PHOTO BOOTH
Feature your venue as the photo background

ANIMATED GIF PHOTO BOOTH
Your photos become frames in shareable animations
Custom Branding

Photo booths are not just for photos anymore! Create your own package for a custom event experience that will leave a lasting impression on your guests. Build your brand presence with our variety of customizable products. Choose one or them all for increased brand exposure.

BOOTH ENCLOSURE
Design your custom booth

PHOTO BOOTH BANNER
Print your logo on our privacy enclosure

TOUCHSCREEN
Display step by step instructions on your branded interface

DOUBLE 2x6" PRINTS
Place custom text or your logo on every print

4x6" PRINTS & BACKDROP
Use our open booth with your Step & Repeat backdrop

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Featured on

SHARK TANK | yelp | the knot | WEDDINGWIRE
Corporate Interactive On-Site Marketing

Viral social media exposure is at the heart of the best photo booth in the industry. Our corporate rentals feature uploads to Facebook, Twitter and email for Instagram. This is where the magic happens, hundreds of friends TAG, SHARE and LIKE their images! This is how your brand can go viral so fast using our system.

Using Facebook averages, that’s approximately 80,000 first impressions, and 450,000 second impressions, for a total exposure possibility of 500,000+ people for a 200 person social event.

DATA CAPTURE

Pink Shutter photo booths are a perfect way to gain brand exposure and collect data for future marketing. Event guests can share and email their photos right from our booth while our Data Capture technology compiles a list of valuable customer information. Book with Pink Shutter to build up potential clients and capture lasting memories.

Let us do the marketing work for you.
Brand exposure to more people in less time.
Shark Tank Feature

Pink Shutter pitched their photo booth innovations to the sharks on May 10, 2013 in Episode 425. Co-Founders Lance Yabut and Tom Kanemoto made their abc Shark Tank debut, screening live at premiere parties in Los Angeles and San Francisco, CA.

In an exciting grand finale to the show’s segment, Pink Shutter Photo Booths made a deal with Barbara Cocoran. The hosts even took their turn posing with party props in the booth.
Good Morning America Feature

The prom, which took place on June 4th, 2014, was posted on Donors Choose by an Urban Assembly teacher, Ingrid Chung, to reward the students for their hard work and dedication. Pink Shutter is honored to have been part of this project.

Pink Shutter Headquarters and their Graphic Design Department worked closely with abc Producers to turn the prom into a Hollywood Movie Red Carpet. Designers at abc created signage using the Pink Shutter logo and a custom backdrop for our open concept booth. Pink Shutter Graphics provided photo strips with Custom Graphics and a branded overlay for animated GIF captures.

Pink Shutter was featured on Good Morning America as part of a surprise reveal. Seniors from Urban Assembly School for Applied Math and Science gathered on set to receive news that their prom would include a photo booth donated by Pink Shutter as well as dresses, tuxedos and flowers from other generous organizations.
Pink Shutter Events

INSTA-SHUTTER PRINTER

TASTING TABLE LOSTER RUMBLE
Insta-Shutter Printer, Custom Graphics
+ Budget - Insta Shutter Package - $1,200

FLIP BOOK STUDIO PHOTO BOOTH

NTC TOUR LOS ANGELES
Flip Book Custom Cover, Social Media Stations, Custom Backdrop
+ Budget - Flip Book Package - $4,000

DERMALOGICA MEET & TWEET
Insta-Shutter Printer, Custom Graphics
+ Budget - Insta Shutter Package - $1,600

CONVERT 2 MEDIA MVP’S at the PALMS CASINO RESORT
Flip Book Custom Cover, Custom Backdrop, Props, Idle Time
+ Budget - Flip Book Package - $2,500
+ Highlight - 11.2 Flip Books in 4 hours

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Pink Shutter Events

PHOTO BOOTH

ELLE FANNING’S SWEET 16
White Booth, Custom Graphics, Double 2x6 Prints, Props
+ Budget - Photo Booth Rental - $3,300

YELP TOO HOT TO HANDLE BLOCK PARTY
3 Photo Booths, Custom Graphics
+ Budget - Photo Booth Rental - $600

VIDEO BOOTH

JAMES & THAO WEDDING
Video Booth, Step & Repeat Backdrop, Custom Graphics, Props
+ Budget - Video Booth Package - $1,500
+ Highlight - 254 prints and 46 videos in 5 hours

SHM TRADE SHOW - FALCON HEALTHCARE AGENCY
Video Booth, Custom Graphics, Idle Time, Props, CD of Images
+ Budget - Video Booth Package - $2,200
Pink Shutter Events

OPEN PHOTO BOOTH

FOOD & WINE BEST NEW CHEFS
Custom Graphics and Template, B&W Photos, Props
+ Budget - Photo Booth Kiosk Rental - $800
+ Highlight - 193 Single Photo Prints in 3 hours

"RED CARPET" STEP & REPEAT PHOTO BOOTH

DIRECT TV PROGRAMMER’S FAIR
Backdrop, Red Carpet + Velvet Ropes, Themed Props, Custom Graphics
+ Budget - Red Carpet Package - $1700

SHORE HOTEL ANNIVERSARY PARTY
Name Customization
+ Budget - Photo Booth Kiosk Rental - $300

HRTS 11TH ANNUAL HOLIDAY PARTY - THE SNOW BALL
Custom Backdrop, Social Media Upload Stations
+ Budget - Red Carpet Package - $2200
+ Highlight - 481 Full Page Prints in 5 hours

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Corporate Clients

EDUCATION

TEACH FOR AMERICA
UNIVERSITY OF CALIFORNIA, SAN FRANCISCO
UNIVERSITY OF SOUTHERN CALIFORNIA
CALIFORNIA STATE RAILROAD MUSEUM

UNIVERSITY OF CALIFORNIA, LOS ANGELES
UNIVERSITY OF NEVADA, LAS VEGAS
GAP STYLD.BY
FALCON HEALTHCARE AGENCY
Corporate Clients

MEDIA

ENTERTAINMENT

REFINERY29

REFINERY 29

yelp

Real People. Real Reviews.

FOOD&WINE

TASTING TABLE

TVGN

TV GUIDE NETWORK

NBC

NBC UNIVERSAL

tbs

TBS

abc

ABC

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PINK PHOTO BOOTHS

SHARK TANK | featured on | weddingwire
## Corporate Clients

### ENTERTAINMENT
- DreamWorks

### FITNESS
- Dermalogica

### HOSPITALITY
- Nike Training Club
- Shore Hotel Santa Monica

### RETAIL
- Janus et Cie

### TECHNOLOGY
- Cîroc Ultra-Premium Vodka
- Microsoft
- MetroPCS
- Pink Photo Booths

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**Featured on:**
- Shark Tank
- Yelp
- The Knot
- WeddingWire
Charity Events

**BETTING ON A CURE**
+ Organization - Susan G. Komen Los Angeles County
+ Cause - Raising funds for the fight against breast cancer.

**PROJECT: BUILD IT!**
+ Organization - Mission Viejo Christian Church
+ Cause - Raising funds for the construction of a new facility.

**YOUNG LEADERSHIP BOARD FUNDRAISER**
+ Organization - New Jersey Needs You (NJNY)
+ Cause - Raising funds to assist low-income college students.

**RELAY FOR LIFE OF CALABASAS**
+ Organization - American Cancer Society
+ Cause - Raising awareness to finish the fight against cancer.
Charity Events

HEARTS AFTER DARK
+ Organization - San Francisco General Hospital Foundation
+ Cause - Raising funds for the SFGH Trauma Center.

MASQUERADE BALL
+ Organization - Leukemia and Lymphoma Society
+ Cause - Raising funds towards finding the cure for blood cancers.
Celebrity Events

MARLON WAYANS
`tbs Funniest Wins Screenings | NY & LA

Images: @okayimhere (left), @raeholliday (right)

ELLE FANNING & DAKOTA FANNING
Elle’s Sweet 16 Birthday Party

Images: @missellefanning (right)

DANIEL BOULUD
DBGB 5TH ANNIVERSARY

Images: Virginia Rollison (left)

MANNY PACQUIAO
LA PREMIERE OF “MANNY: NARRATED BY LIAM NEESON”

Images: Zimbio (left)